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## **Nickelodeon's Australian Kids' Choice Awards is back for its fifth year!**

Get ready to celebrate the greenest, slimiest, messiest and most star-studded event on the Australian awards calendar - Wednesday, October 10 2007 - it's the date for Nickelodeon's Australian Kids' Choice Awards 2007.

This year will feature the very best in local and international talent and include countless special effects, hit songs and best of all, loads of Nick blimps! Plus that all important ingredient, loads of mega-messy, gooey, green slime!

Held at the Sydney Entertainment Centre the fifth annual Australian Kids' Choice Awards promises to be the greatest show yet, held in front of thousands of passionate, devoted Aussie fans and telecast on Nickelodeon.

"Nickelodeon's Australian Kids' Choice Awards is a great combination of celebrities and mess, and our fifth anniversary show will be the messiest and most boisterous, star-filled spectacle ever held in Australia" said Katrina Southon, General Manager Nickelodeon Australia. 'The event is much anticipated by kids across the nation wanting to be a part of the show – they can get a ticket and watch it on TV. It's the kids' version of the Oscars, however with Kids Choice they get to vote who wins a Nick blimp and who they want to see showered in slime!"

To nominate their favourite stars, television shows, songs, and movies kids can go to [www.nickelodeon.com.au](http://www.nickelodeon.com.au) and have their say. Nominations open Sunday July 1 and run until Sunday July 22 across a total of 21 categories.

Nickelodeon's Australian Kids' Choice Awards has emerged as one of the biggest events in Australia, boasting a massive popular vote and wide audience participation. It is the only televised kids awards show in Australia that gives kids the power to vote for their favourites and honours their opinions with a show filled with the stars they love.

Blimp tributes over the past years have gone to: Jesse McCartney, Bindi Irwin, The Veronica's, Guy Sebastian, Rove McManus, Lleyton Hewitt, Stephanie McIntosh, Lindsay Lohan, Dicko, Jack Black and more.

### **For further information:**

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### **About Nickelodeon Networks**

Now in its 28th year and 12th year in Australia, Nickelodeon is the number one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. Award winning Nickelodeon Australia airs Nickelodeon and Nick Jr. channels 24 hours a day, seven days a week and is seen in over 1.8 million households via AUSTAR, FOXTEL, and OPTUS. The company portfolio extends across television, online, mobile, theme parks and music.

**The Nickelodeon Australian Kids' Choice Award is winner of the Fifth Annual ASTRA Awards  
2007 Most Outstanding Program Event.  
Nickelodeon is the Fifth Annual ASTRA Awards 2007 Channel of the Year.**