

MEDIA RELEASE

Tuesday 14th August 2007

Voting Open for Nickelodeon's Australian Kids' Choice Awards 2007

Voting is now open for the messiest, gooey-ist, slimiest event of the year - Nickelodeon's Australian Kids' Choice Awards to be held on October 10th at the Sydney Entertainment Centre.

This year Nickelodeon Australia has introduced a brand new category – the **Biggest Greenie Award** with nominees including Bindi Irwin, Peter Garrett, Ian Thorpe and John Butler.

Speaking about his nomination, Peter Garrett says, "I am very honoured to be nominated by Aussie kids for the inaugural Biggest Greenie award. It's such an important subject and it's great to see the children of Australia are embracing our precious environment. After all, it's their future and their planet that we're all trying to look after."

General Manager of Nickelodeon Australia Katrina Southon says of the new award; 'There's little doubt that this years newest category – The Biggest Greenie – is going to be a tight race, and I'm really looking forward to seeing who wins. Whether it's about conservation, recycling, saving water or using less energy, Aussie kids really care about what's happening to the environment and who is helping to save their planet. It's a great opportunity for kids to take control and award someone who is important to them and their world'.

Aussie celebrities are leading the charge of nominations this year. The Veronica's - co-hosts for the awards - are proving popular with the Nickelodeon audience having been nominated for two Kids' Choice Awards, **Fave Band** and **Fave Celebrity Duo**.

Also nominated in the **Fave Band** category are first time nominees Operator Please who have taken the airwaves by storm with 'Just a Song About Ping Pong'. Taylor Henderson from the teenage band had this to say about their nomination 'Nickelodeon! No way! Totally ace-bomb-fantastico to be nominated, Nickelodeon keeps us all sane during touring. Will little Romeo be at the awards? Thank you so much for your support. Fingers crossed!"

Will Bindi Irwin, Kate Ritchie, Rove McManus or Hugh Jackman take out the award for Fave Aussie? Bindi Irwin said today, 'I'm really excited to be

nominated for Fave Aussie at Nickelodeon Kids' Choice Awards this year – what a total surprise! Getting slimed last year was such fun and I would love the chance to do it all again this year!! Thank you so much everyone.'

Aussie kids think Jennifer Hawkins, Natalie Bassingthwaite, Dean Geyer and Lucas Neill are the hottest celebs in Australia, rounding out the **Fave Hottie** category.

And what Nickelodeon awards would be complete without the kids voting on their most watched Nick show. Nominees for **Fave Nick Show** category are Aussie production - Camp Orange: The Mystery of Spaghetti Creek, Drake & Josh, Unfabulous and Zoey 101.

Maude Garrett says of her show, Camp Orange's nomination: 'That's unreal, go Camp Orange! You're the best! Well not yet, but just wait. It's great to be nominated, it's flattering and makes me blush a deep purple colour. It was the best show to make and the teams were all unreal. How awesome is it that the kids chose us in their top four Nick shows? And wouldn't it be funny if Addy & Zoey and Drake & Josh were teams at Camp Orange?'

To vote for their favourite stars, television shows, songs and movies kids can go to www.nickelodeon.com.au and have their say. Voting opened Sunday August 12 and runs until Sunday September 23 across a total of 18 categories.

Nickelodeon's Australian Kids' Choice Awards has emerged as one of the biggest events in Australia, boasting a massive popular vote and wide audience participation. Now in its fifth year it is the only televised kids awards show in Australia that gives kids the power to vote for their favourites and honours their opinions with a show filled with the stars they love.

Nickelodeon's Australian Kids' Choice Awards 2007 NOMINATIONS NOW OPEN FOR VOTING

Music

Fave Singer (F)

Amy Pearson Kate Miller-Heidke

Missy Higgins Ricki-Lee

Fave Singer (M)

Anthony Callea Dean Geyer
Guy Sebastian Shannon Noll

Fave Band

Operator Please Rogue Traders
Sneaky Sound System The Veronicas

Fave International Singer

Hilary Duff Justin Timberlake

Mika Pink

Fave International Band

Good Charlotte Hinder

Maroon 5 Panic! At The Disco

Fave Song

Avril Lavigne – Girlfriend Fall Out Boy - Thnks Fr Th Mmrs

Naked Brothers Band - Crazy Car Rihanna - Umbrella

<u>TV</u>

Fave Nick Show

Camp Orange Drake & Josh Unfabulous Zoey 101

Fave Toon

Avatar Ben 10

SpongeBob SquarePants The Simpsons

Fave TV Show

Australia's Funniest Home Videos Australian Idol
Big Brother Home and Away

Fave TV Star (F)

Bree Amer Caitlin Stasey
Indiana Evans Sophie Luck

Fave TV Star (M)

Adam Hills Bobby Morley
Mike Goldman Rove McManus

People

Fave Hottie

Dean Geyer Jennifer Hawkins

Lucas Neill Natalie Bassingthwaighte

Fave Celebrity Duo

Hamish & Andy James Mathison & Andrew G

Maude & Kyle The Veronicas

Movies

Fave Movie

Happy Feet Nancy Drew Night At The Museum Shrek 3

Fave Movie Star

Emma Roberts Nicole Kidman Shia LaBeouf Zac Efron

The Big 3

So Hot Right Now

High School Musical 2 Naked Brothers Band

Silverchair & Powderfinger WWE Raw

Biggest Greenie

Bindi Irwin Ian Thorpe
John Butler Peter Garrett

Fave Aussie

Bindi Irwin Hugh Jackman Kate Ritchie Rove McManus

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About Nickelodeon Networks

Now in its 28th year and 12th year in Australia, Nickelodeon is the number one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. Award winning Nickelodeon Australia airs Nickelodeon and Nick Jr. channels 24 hours a day, seven days a week and is seen in over 1.8 million households via AUSTAR, FOXTEL, and OPTUS. The company portfolio extends across television, online, mobile, theme parks and music.

The Nickelodeon's Australian Kids' Choice Award is winner of the Fifth Annual ASTRA Awards

2007 Most Outstanding Program Event.

Nickelodeon is the Fifth Annual ASTRA Awards 2007 Channel of the Year.